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FOOD PROCESSING

E D I T I O N



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Transforming F&B Packaging with State-of-the-Art Packaging Equipment

In the current packaging industry, the growing environmental concerns and demand for new products are pushing firms to leverage high-performance machines proven to deliver offerings that meet emerging client-specific requirements.



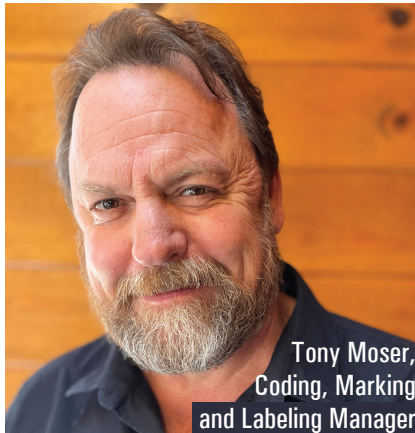
Russ Freebury,
CEO

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We've been doing this for 46 years, and many clients have been working with us for over three decades. At the heart of this is our willingness to a step further and perform installation and repair services on any machine

Neway Packaging addresses this need through its unified portfolio of industry-leading packaging equipment and unmatched customizability. It distributes various machines used in the food industry with a portfolio combining packaging equipment from many leading vendors; Cousins Packaging, BestCode, Pack Leader USA, and PMI KYOTO. Using PMI KYOTO's innovative, high-quality, and robust industrial packaging machines and equipment, Neway

Packaging precisely meets customer-specific needs, from simple case packing to full-line robotic integration. Concurrently, its partnership with Cousins Packaging enables it to provide semi and fully-automatic machines that totally enclosed pallets of boxes and



Tony Moser,
Coding, Marking
and Labeling Manager

cartons. Stretch wrapping pallets by Cousins Packaging allows for shipments to be shipped in a sanitary fashion.


A solution-oriented partner, Neway Packaging offers cost-friendly packaging and labeling solutions for primary and secondary applications in the F&B industry. It boosts industrial wrapping, printing, coding, and marking processes across diverse F&B applications through its catalog of cutting-edge and reliable technologies. One of the most popular solutions in its marketplace is BestCode's Model 88 CIJ Printer, which offers a wide range of dyes and soft-pigmented inks to help clients with necessary code dating and product identification printing.

Most F&B businesses today require specialized assistance to find the best-suited product packaging. Bridging this gap, Neway Packaging employs its experience in different applications across industries like agriculture,

bakery, construction, food processing, and manufacturing. It combines this knowledge to provide impactful and timely technical support that effectively complements packaging equipment and label applications.

Neway Packaging's graphic designing team transforms a product's packaging elements with unique designs. Simultaneously, the technicians assigned through its preventative maintenance services pay special attention to safety measures and perform comprehensive examinations of the entire packaging equipment stack. From a customer support standpoint, Neway Packaging's trained and skilled service teams are equipped with technical and conversational competencies to help clients with necessary code dating and product identification printing.

Along with these capabilities, Neway Packaging partners with Pack Leader USA to provide diverse labeling options through a line of tried-and-tested apparatus that integrate with a client's computer systems and programs to pull variable information into the applicator machine and print precise product labels. Recently, Neway Packaging helped a business seeking a reliable packaging partner for their new cauliflower pizza crust. For this project, it deployed a fully-automatic shrink-wrap machine that packaged the crust with a shrinking film. Complementing this, it also provided chipboard boxes. This combination allowed the client to markedly improve their product protection and safety, expanding their footprint to more stores.

Neway Packaging remains a leader in the packaging market. It aims to continue driving value through custom solutions and strong vendor partnerships. 



The annual listing of 10 companies that are at the forefront of tackling customer challenges